

**Documents for automatic identification** 

**Encoding, personalization, identification, routing** 

#### Hummel GmbH u. Co. KG

With 120 employees, we produce documents for transportation of persons and goods as well as labels, forms and special printed products on a surface of almost 10,000 square meters. We print up to 8 colors on the latest machines, equipped with roll-fed offset, flexographic, digital, letterpress and screen print possibilities. In the further treatment your products will receive the finishing touches: assembling, dispensing, gluing, stamping, punching, perforating, grooving, cutting – no problem at all! Our possibilities reach from standard product to individual solutions.

#### Products with barcodes and 2D codes

We print all current codes digitally in a top quality. Our products are used by logistics companies like parcel and postal companies, freight forwarders, warehousing companies and for all applications where codes simplify the flow of goods or daily life.





#### Labels with variable data

You want your labels already pre-printed with variable data on a roll or fanfold. Whether with barcode or serial numbering, we manage your number ranges and guarantee proper, readable barcodes in highest quality, either subsequently in thermal/thermal transfer printing or "inline" during the label production with digital printing.

Our labels can be found at parcel and postal service providers, in storage systems and on freight papers. Basically, wherever a reliable and clear labelling is necessary.





#### Parcel notes, waybills and labels

For matrix printers, single or multipart self-copy forms, fan-folded, on rolls or single cutted. To increase the functionality of the product, we offer you e.g. glue-free zones in the adhesive material as well as face slit and die cut. These features can create document parts which can be used for returns.

The waybills can be designed to include a protective foil. In this way it is possible to cut down on adhesive pouches for delivery and invoice documents. Another possibility for duplication is the use of carbon in the product.





# **Hangtags**

Hangtags, possible with encoding, numbering, personalized, with or without metallic eye.





## **Pads**

Encoded/numbered pads are practical, handy and can be used for different purposes. We block single sheets, with or without copy function, on request also with encoded/numbered duplex labels. For pads with copy function we suggest to integrate a copy protection firmly in the product – that's just practical and looks good!





# Voting pads for polls at shareholder meetings

Since more than 30 years, our voting pads are used for exact determination of voting results at shareholder meetings. Each card can be read quickly by automated document readers, and is unique and traceable due to the encoding. The voting pad has proven itself as a very secure media for polls. Voting pads produced by Hummel are used to register the votes at the shareholder meetings of almost all DAX 30 companies and other medium and smaller shareholder meetings.





# Single sheet applications

Single sheet applications with special features. Our customers often use notification cards with adhesive strips to fix them onto different surfaces, in order to inform about a delivery attempt. We are also able to add encoded/numbered duplex labels to the notification cards.

Our product laser maxi offers a different functionality: to be used either in laser printers or manually with an integrated copy. In addition, one half of the product can be used as a label with extra stickers – if that isn't versatile!





## Special solutions for your company

Our customers, their products and we are in constant development: we are used to complying with your requirements. Our specialists will be pleased to support you with the development and implementation of new products. Please also refer to our product and service range on the right hand side.

Do not hesitate to contact us for any question.

## Individual solutions made by Hummel

Due to our different areas of involvement, we offer you a broad range of products and services:

- encoded/personalized products (parcel notes, waybills, labels, notification cards, pads, mailings...)
- · voting pads for polls at (shareholder) meetings
- tickets for railways and airlines
- boarding passes
- ticket covers, baggage tags (thermal baggage tags, priority tags, keyhole tags...)
- entry cards (e.g. for museums and parks)
- labels (shelf labels, blank logistic labels, A4 labels duplex and sandwich labels...)
- · products with RFID
- forms, stationery, account statements, backlining
- consumables (copy paper, thermal transfer ribbons)
- special products (parking disks...)
- B2B solutions, just-in-time delivery, possibilities for warehousing and commissioning







## Our service package

Our customers receive exclusive extra services:

- · Comprehensive consulting
- Logistical services
- Individually tailored B2B order platform

Our industrial engineers specialized in print and media will take over the analysis of your requirements. In doing so, they will verify your print data, formats, papers etc. to achieve a consolidation of the products, as a consequence economies of scale and finally optimization of costs.

#### Consulting

With our know-how we support our customers beyond the pure production process, so they can concentrate on their core business. We examine the entire process around the use of the printed product, along your value creation chain. We analyze the single product as well as the complete requirement with regards to print data, formats, materials and finishing. Taking into consideration the environment of the application, we optimize the technical parameters of the printed products. In a next step the different products are verified with regards to overlaps, in order to reduce costs and work by consolidation of the product range.

## **Logistics**

hummel print are happy to offer delivery to your cost units tailored to your requirements. Our warehouse of 3,000 pallet spaces already holds thousands of different printed products today. We are also responsible for the stock management of these products, and plan the stock replenishment in time. Orders are picked, packed and shipped out within 24 hours to our international airlines and courier, express and parcel services. Our customers can choose between just in time, express or standard delivery. To complement and further extend our logistical services, we cooperate with renowned warehousing companies that operate on a European basis.

#### B<sub>2</sub>B

The efficient management of the orders of their branches or depots is very important to our customers. As a solution, hummel print offer a customized B2B order platform which allows an easy organization of branches or depots. It is e.g. possible to define the choice of products available to each branch. On request the platform can be connected e.g. to the SAP system or the internal order system of the customer. Additional features are possible, e.g. the approval of an order by another user, or the personalization of printed products and layout confirmation via preview for business cards, personalized parcel notes and labels etc.













Hummel GmbH u. Co. KG Hutwiesenstraße 20 71106 Magstadt/Germany

#### Anna Ratzel

Division Manager International Sales +49 (0)71 59 402-117 aratzel@hummel-print.com